



2025-2026 Bloomin' Easy™ Perennial Collection







Improved form and colors





Milly RockTM Rose Achillea millefolium

Compact, sturdy and flowers continuously from late spring to fall

- 10-12in tall and wide
- Zones 4-9
- Full Sun
- Attracts bees, butterflies, deer resistant, rabbit resistant, frost tolerant





Dreameria Sweet Dreams Armeria pseudarmeria

This beautiful breakthrough in Armeria breeding provides frost-to-frost flowering in containers or in the garden

- 10-12in tall and wide
- Zones 5-9
- Full Sun
- Heat & drought tolerant and easy to grow
- Deer resistant and pollinator friendly









Astilbe

- You and Me Always[®]
 You and Me Forever[®]
- You and Me Together®

- 18-24" tall, 18" wide
 - Zone 3-9
- Full shade to partial sun
- Brightens the shade garden with masses of flowers





Solanna™ Golden Sphere Coreopsis grandiflora

Producing an abundance of fluffy, golden-yellow flowers

- 12-24in tall and wide
- Zones 5-9
- Full sun
- Blooms late spring to fall
- Deer resistant and pollinator friendly







Laser Beam™Delphinium

Strong stems support full flowers with large florets for an impressive summer display.

- **24-30**in tall and 14-16in wide
- Zones 3-8
- Full sun
- Blue flowers in summer







Glamour Time™ Dianthus

Turning heads with fragrant, continuously blooming, rich magenta flowers covering cookie-cutter compact form.

- 6-8in tall and 10in wide
- Zones 5-9
- Full sun
- Pink flowers in late spring to early fall
- Deer resistant and pollinator friendly





Double Scoop™ Strawberry Deluxe Echinacea

Compact, branches well to produce many flowers, beautiful pom pom style double flower

- 2ft tall and 1.5ft wide
- Zones 4-9
- Full sun
- Flowers from late spring to fall
- Deer resistant and pollinator friendly





Double Scoop™ Watermelon Deluxe Echinacea

Bold flower color, more branching and better flowering as a double

- 2ft tall and 1.5ft wide
- Zones 4-9
- Full sun
- Won two Retailer's Choice Awards in 2023
- Deer resistant and pollinator friendly







Vanilla Drip™ Echinacea

This improved Echinacea looks fresher than the rest with loads of white double flowers atop its tidy form.

- 18-24in tall and 12in wide
- Zones 4-9
- Full sun
- White flowers in summer
- Pollinator friendly





City[™] Paris Heuchera

Eye-catching color combo of large rich pink flowers against bright green foliage dusted with white

- 1ft tall and wide
- Zones 4-9
- Full sun part shade
- Continuous blooms from May until frost
- Deer resistant and pollinator friendly





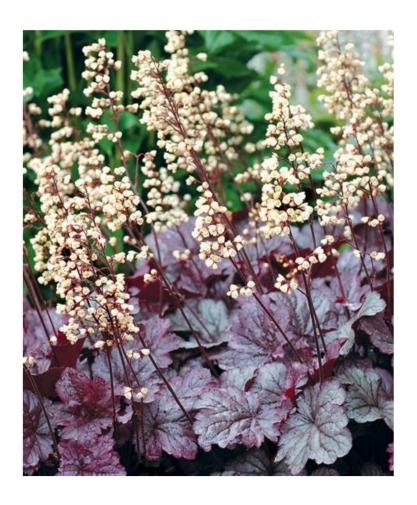


Spice CurlsTM Heuchera

Dense, compact and striking silvery purple foliage with red undersides are topped with showy red flowers.

- 12-14in tall and 14-16in wide
- Zones 4-9
- Full to part sun
- Red flowers in spring through summer





City[™] Shanghai Heuchera

Eye-catching color combo of purple-silver foliage adorned with white reblooming flowers

- 2ft tall and 1ft wide
- Zones 4-9
- Full sun part shade
- Adds some winter interest to the garden
- Deer resistant and pollinator friendly





Superblue Lavender Lavandula angustifolia

Rich and saturated, 'SuperBlue' produces blooms that are tighter together, delivering more color and fewer airy gaps

- 10-12in tall and wide
- Zones 5-8
- Full sun
- The plant emits a heavenly fragrance
- Deer resistant and pollinator friendly





Ooh La[™] Lagrande Leucanthemum

Earlier flowering, bright white that stays 'clean' longer

- 1ft tall and wide
- Zones 4-9
- Full sun
- Deadheading and feeding will encourage multiple rounds of flowering
- Deer resistant and pollinator friendly





Tidepool™ Sky Blue Lithodora

Tidepool[™] has a true blue stand-out color and tidy habit creating great producibility

- 6-10in tall and 12-24in wide
- Zones 5-9
- Full to part sun
- The habit is fuller and refined and flowers throughout the plant
- Deer resistant and pollinator friendly





SylvesterBlue™ Nepeta

Fuller display with dense branching covered in true blue flowers

- 1ft tall and 2.5ft wide
- Zones 3-8
- Full sun, part shade
- Well-branched and compact
- Deer resistant and pollinator friendly





Ka-Pow® Pink Phlox paniculata

The excellent branching characteristics of this Phlox series ensure an abundance of flowers throughout the Summer

- 18in tall and wide
- **Z**ones 4-9
- Full sun
- Beautiful bouquets of flowers in late spring through summer
- Very clean foliage
- Deer resistant and pollinator friendly







Solar Sisters™ Rudbeckia

Loaded with bright double flowers that resemble mums, starting yellow, adding orange and copper as nights cool.

- 18-24in tall and 14-16in wide
- Zones 7-9
- Full sun
- Heavy flowering June to frost





Blue By You Salvia nemorosa

Bushy clump of grey-green leaves, with upright spikes of violet-blue flowers

- 18in tall and wide
- Zones 4-8
- Full to part sun
- Repeat blooming several times during the growing season
- Won AAS award in 2022
- Deer resistant and pollinator friendly







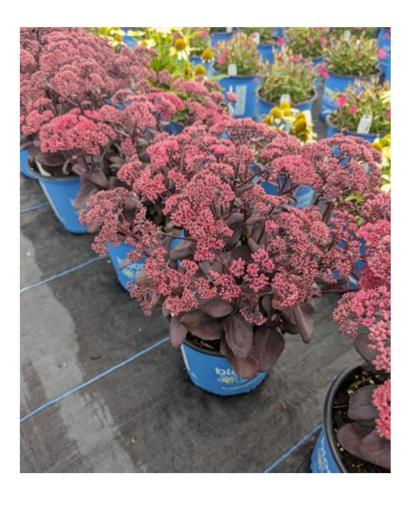
Perpetual Purple™ Salvia

Get 4-6 weeks additional color from the rich purple calix beneath the petals!

- 16-18in tall and wide
- Zones 5-8
- Full sun
- Blooms in spring to fall
- Deer resistant and pollinator friendly





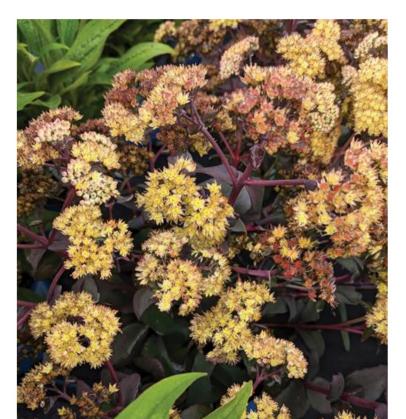


Puff Pastry[™] Raspberry Sedum

Strong upright form doesn't split and supports raspberry red flowers which age without turning brown.

- 12-14in tall and 14-16in wide
- Zones 5-9
- Full sun
- Red flowers in summer
- Pollinator friendly







Puff Pastry™ White Chocolate Sedum

Strong upright form doesn't split and supports creamy white-yellow flowers which age without turning brown.

- 12-14in tall and 14-16in wide
- Zones 5-9
- Full sun
- White and yellow flowers in summer
- Pollinator friendly





Moody Blues® Sky Blue Veronica hybrida

Bushy clump of dark-green leaves, bearing upright spikes of light blue flowers through the summer

- 12in tall and wide
- Zones 4-9
- Full sun
- Continuous bloomer spring to frost
- Deer resistant and pollinator friendly





Seaside Veronica hybrida

Improved hardiness and performance, tolerates salt—perfect for the coast

- 20-24in tall and wide
- Zones 3-8
- Full sun
- Sturdy stems help to make an excellent cut flower
- Deer resistant and pollinator friendly







MoonShadow[™] Morello Hibiscus moscheutos

Vibrant red flowers contrasting with a dark purple foliage.

- 4ft tall and 3ft wide
- Zones 5-9
- Full sun
- Blooms summer to fall
- 2-3 weeks earlier to bloom than others on the market







MoonShadow[™] Rosita Hibiscus moscheutos

Light pink flowers with a pop of red-sure to catch your eye against the dark foliage.

- 4ft tall and 3ft wide
- Zones 5-9
- Full sun
- Blooms summer to fall
- 2-3 weeks earlier to bloom than others on the market





Let's reach young homeowners—together!

